



**For Immediate Release:**

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**Philadelphia Event Facility First to Eliminate Plastic Water Bottles;  
Saves Customers Cash and Cuts Global Glut of Plastic Waste**

*-- The Hub, Philly's lauded meeting and event center,  
now serves hyperfiltrated water--*

**PHILADELPHIA, PA** – June 12, 2008— The Hub announces today its elimination of plastic water bottles from beverage menu options. The decision to deliver water without waste is a new addition to the firm's overall mission of taking environmental consciousness to a supreme level.

When Bill Decker and John New founded The Hub, they each had some 500 individual meeting experiences under their belts. The duo was disgusted by the waste the event industry produced and set out to offer meeting planners a refreshing alternative.

“There's just no need for plastic bottles. The global glut of plastic waste stops at The Hub. At some point someone must take steps to halt these ridiculous behaviors,” stated John New, CEO of The Hub.

All of The Hub's locations now utilize reverse osmosis water filtration, also known as hyperfiltration, the finest water purification technology available today. Instead of plastic water bottles, each meeting room is supplied with pitchers of cool hyperfiltrated water and reusable glasses for guests. This impacts the health of the environment and the financial health of the groups and individuals hosting events at The Hub.

Water bottles are dumped into landfills at a rate of 3.2 million per year, and the average plastic water bottle takes an estimated 1,000 years to decompose.\* The going consumption-based rate for a single bottle of water at the average meeting facility? \$3. For an event that hosts 200 people, the costs savings per event could range from \$600 – \$1,200.

Bill Decker, President and COO of The Hub, commented, “There’s a lot of ‘green’ lip-service in our industry. Once again, The Hub is taking the lead with bold initiatives by eliminating all plastic water bottles from its facilities.”

### **About The Hub**

The Hub provides a productive meeting experience by delivering the highest level of client service, spectacular rooms, and incredible food options through their exclusive partnership with world-renowned Starr Restaurant Catering Group. The entire team at The Hub shares its corporate mission to make sure that each and every corporate meeting and event held at their location is as successful and productive as possible. They are focused on determining the specific needs of each of their clients, going so far as to assigning a Chief Meeting Officer for every meeting. The Hub is the only privately-held LEED Silver Rated Meeting and Event Facility in the U.S., offering a guilt-free meeting option for companies.

To read additional highlights on The Hub’s Green Facility, please visit [www.thehub.com/green](http://www.thehub.com/green).

\*Statistic from The Pacific Institute, [www.pacinst.org](http://www.pacinst.org).